2020 Census

Building Bridges to Health Partners Teleconference

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Presenter
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2020 Census is Coming!

- Every 10 years
- Count of all people living in the U.S
- Census Day April 1, 2020
What’s At Stake
Congressional Representation

+1*

*Estimated from 2020 Census count
Counting For Dollars

Arizona receives over $13 billion dollars per year based on Decennial Census data.

The per capita allocation is $1,979.*

*Additional analysis available at https://gwipp.gwu.edu/counting-dollars-2020-role-decennial-census-geographic-distribution-federal-funds
Financial Impact of Uncounted in AZ

$1,979 (1)  
$19,790 (10)  
Over 10 years = $197,900

$1,979 (1)  
$197,900 (100)  
Over 10 years = $1,979,000
How You Can Help
U.S. Census Bureau needs your help
Key Messaging

EASY

SAFE

IMPORTANT
The 2020 Census
4 Ways to Respond

1. Secure Internet
New and Quick, Respond Online.
It’s safe, secure and confidential. Your information and privacy are protected. It’s economical both for you and for the taxpayers. It’s greener saving trees and it’s user friendly—offering you help screens and the ability to review your answers.

2. Respond by Phone
Our enumerators are ready to take your information question by question from the convenience of your phone from any location.

3. Respond by Mail
Wait until you receive your paper form through the mail or dropped at your residence. It can be filled out at home and dropped into your mailbox or post office.

4. In-person Interview
Our enumerators will visit residences that choose not to self respond.

Multiple Languages Available

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Response Options
The 2020 Census and Confidentiality

Your responses to the 2020 Census are safe, secure, and protected by federal law. Your answers can only be used to produce statistics—**they cannot be used against you in any way.** By law, all responses to U.S. Census Bureau household and business surveys are kept completely confidential.

**Respond to the 2020 Census to shape the future.**

Responding to the census helps communities get the funding they need and helps businesses make data-driven decisions that grow the economy. Census data impact our daily lives, informing important decisions about funding for services and infrastructure in your community, including health care, senior centers, jobs, political representation, roads, schools, and businesses. More than $675 billion in federal funding flows back to states and local communities each year based on census data.
Census Messaging

- Appointment Check-In
- Posters
- Newsletters
- Social Media
- Messaging to staff
Proposed 2020 Census Questions*

- How many people are living or staying at your home on April 1, 2020.
- Whether the home is owned or rented.
- About the sex of each person in the household.
- About the race of each person in the household.
- About whether a person in the household is of Hispanic, Latino, or Spanish origin.
- About the age of each person in the household.
- About the relationship of each person in the household to one central person.
- **About the citizenship status of each person.**
  - **May or may not be asked. Currently awaiting US Supreme Court decision.


*Submitted to Congress for approval March 2018. Questions not yet finalized
CENSUS JOBS NOW LIVE!

https://2020census.gov/jobs

www.usajobs.gov